

**SIGN-UP FORM**  
**Concerning Participation in the "Buy California" Marketing Agreement**

**DEPARTMENT OF FOOD & AGRICULTURE**  
Marketing Branch  
P.O. Box 942871  
Sacramento, CA 94271-0001



**INSTRUCTIONS**

1. Read the accompanying letter for background information on the sign-up procedure and the "Buy California" Marketing Agreement.
2. Determine whether or not your organization wishes to participate in the "Buy California" Marketing Agreement. **If your organization does not wish to participate, you do not need to return this form.**
3. If your organization wishes to participate in the "Buy California" Marketing Agreement, you must check the box in the Sign-up & Nomination Section and then complete the Certification Section. If your organization wishes to have a representative and alternate representative on the Board please nominate individuals from your organization in the Sign-up & Nomination Section.
4. Those organizations interested in participating in this agreement must return the completed form to the Department of Food and Agriculture – Marketing Branch in the enclosed return envelope.

**SIGN-UP & NOMINATION SECTION**

To become a signatory to the "Buy California" Marketing Agreement, complete the following information:

**Our Organization AGREES TO PARTICIPATE in the "Buy California" Marketing Agreement**

Commodity: \_\_\_\_\_ ☐ Fresh ☐ Dried ☐ Processed

**NOMINATIONS:** If your organization wishes to be represented on the "Buy California" Marketing Agreement please use the space below to recommend a nominee and alternate nominee subject to appointment by CDFA:

Name of Nominee: \_\_\_\_\_ Title: \_\_\_\_\_

Nominee Address: \_\_\_\_\_

Phone Number \_\_\_\_\_ FAX Number: \_\_\_\_\_ E-Mail \_\_\_\_\_

Alternate Nominee: \_\_\_\_\_ Title: \_\_\_\_\_

Alternate Nominee Address: \_\_\_\_\_

Phone Number \_\_\_\_\_ FAX Number: \_\_\_\_\_ E-Mail \_\_\_\_\_

**CERTIFICATION SECTION**

By signing below I hereby certify that the organization named on this form is a qualified California agricultural product organization, which is defined by the "Buy California" Marketing Agreement as any state or federally mandated promotion program or any nonprofit California agricultural organization with marketing expertise that is willing to represent growers and/or processors in the state of California in a generic fashion. I do further certify that I am authorized to complete this form and that the information I provide is correct to the best of my knowledge.

\_\_\_\_\_  
Date

\_\_\_\_\_  
Type or Print Name

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Telephone

\_\_\_\_\_  
Business entity legal name